



Muhammad Ibrahim Zia

Passport: FB5998992 | **ID:** 16101-7664899-7 | **Work permit:** German |

Date of birth: 09/08/1997 | **Place of birth:** Mardan, Pakistan | **Nationality:** Pakistani |

Gender: Male | **Phone number:** (+92) 3131000099 (Mobile) | **Email address:**

ibrahimzia44@gmail.com | **Website:** www.nexusinformatics.co.uk | **LinkedIn:**

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Address: Mohalla Islam Bagh Karwan Road Mardan, House No.82, Street 11, 23200, Mardan, Pakistan (Home)

ABOUT ME

Seeking a challenging career with a progressive organization that provides an opportunity to capitalize my technical skills & abilities in the field

EDUCATION AND TRAINING

SECONDARY SCHOOL CERTIFICATE Aziz Bhatti Shaheed Army Public School and College System Mardan Campus

Level in EQF EQF level 2

HIGHER SCHOOL SECONDARY CERTIFICATE Fazaia Degree College Risalpur Cantt

Level in EQF EQF level 4

2021

BACHELORS OF SCIENCE IN SOFTWARE ENGINEERING Comsats University Islamabad Abbottabad Campus

Level in EQF EQF level 6

LANGUAGE SKILLS

Mother tongue(s): **URDU**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C2		B2	C2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DRIVING LICENCE

Driving Licence: A2

Driving Licence: A

Driving Licence: B

- **HOBBIES AND INTERESTS**

Designing Websites

Cricket

Cooking

Running

Climbing Mountains

Programming Codes

- **PROJECTS**

Brands hub

Ecommerce Website **Dubai**

Link <https://brandshub.ae/>

Baymann

Construction Materials Website **China**

Link <https://baymann.com/>

Qemat Al Saood

Tourism Website **Dubai**

Link <https://qematalsaood.com/>

Arabian Sand Tours Dubai

Tourism Website **Dubai**

Link <https://arabiansandtoursdubai.com/>

Arabian Adventure Safari

Tourism Website **Dubai**

Link <https://arabianadventuresafari.com/>

The Dubai Adventure

Tourism Website **Dubai**

Link <https://thedubaiadventure.com/>

Cloud Bridge System

Information Technology Company **United Kingdom**

Link <http://cloudbridgesystems.co.uk/>

Heritage Discovery Tourism

Tourism Website **Dubai**

Link <https://heritagediscoverytourism.com/>

Latchini.co.uk

Ecommerce Platform **United Kingdom**

Link <http://latchini.co.uk/>

MOE Ihsan

Truck Transport Service **United States** Based

Link <https://moeihsan.com/>

Simply Yum

Online Food Ordering **United Kingdom**

Link <https://simplyyum.co.uk/>

SKU Enterprises

Information Technology Company **United Stated**

Link <http://skuenterprises.com/>

Survigilance

Security Dogs Provider **United Kingdom**

Link <https://survigilance.co.uk/>

SWA Technical

Maintenance Company **Dubai**

Link <https://swatechnical.com/>

Ajwa Properties

Real Estate Company **Dubai**

Link <https://ajwaproperties.com>

chauffeurs Resort

chauffeurs Service **United Kingdom**

Link <https://chauffeursresort.com/>

One World Relief

Non Profit Organization Donation and Charity **United Kingdom**

Link <https://oneworldrelief.org.uk/>

SKILLS

Microsoft Office | Microsoft Word | Microsoft Excel | Microsoft Powerpoint | Social Media | Outlook | Wordpress | Website Development | Html, CSS, PHP | Digital Marketing Specialist | Meta Ads(Facebook, Instagram, Messenger & WhatsApp) | Copywriting & Research | Google Ads, Youtube Ads | Local SEO | Customer & Keyword Research | On-Page SEO | Technical SEO | Google SEO | Link Building | Computer Operator | Graphic Designing (Photoshop & Illustration) | Software (CRM, ERP, HMS, POS, LMS) | Property Inspections | CRM Management | Computer Hardware | Social Media Management | Microsoft Azure | AWS Cloud Practitioner | AWS Advance Networking | Data Entry | Networking | Cloud Computing | WHM Server Management | Cloud Server | Email Marketing | Bug Fixing Wordpress | Shopify | Ecommerce Management and Developing | Amazon (FBA, FBM) | Ebay | Tripadvisor, Viator, Bookun, Tours Hq, Platinumlist, Getyourguide, Headouts Management | Property Finder, Bayut

● HONOURS AND AWARDS

Google Ads Certification

Accenture Digital Skills and UX

Future Learn Social Media

SEMrush Content Marketing

Google Ads App Certification

SEMrush Digital Marketing Certification

● WORK EXPERIENCE

🏢 AJWA PROPERTIES LLC – DUBAI, UNITED ARAB EMIRATES

COMPUTER OPERATIONS AND DIGITAL MARKETING – 2022 – CURRENT

Currently Working With Ajwa Properties, BrandsHub & and MBG Technical Services Dubai as a Digital Marketer Specialist, Website Management, Cloud Server Management, lead generation, and Documentation. Also, working With Ajwa Properties as a Broker and Inspections

🏢 PELICS INSTITUTE – MARDAN, PAKISTAN

Business or Sector Other service activities

FREELANCING AND COMPUTER TRAINING – 2017

06 Months Internship as Freelancing/Computer Training and Programming Sessions at PELICS Institute

🏢 ROAD & STORY TOURISM – ABBOTTABAD, PAKISTAN

DATA ANALYST – 2018

03 Months Internship at Road & Story as Data Collection of full Gallyat and working on Website Management

🏢 DESERT CRESCENT TOURISM LLC DUBAI – DUBAI, PAKISTAN

FREELANCER DIGITAL MARKETING MANAGER – 2018 – 2021

03 Year Experience as a freelancer Digital Marketer at Desert Crescent

🏢 JUBILEE FAMILY TAKAFUL – ABBOTTABAD, PAKISTAN

SALES CONSULTANT – 2021

🏢 BITLOGICX SOFTWARE SOLUTIONS – LAHORE, PAKISTAN

Business or Sector Information and communication

WEB PROGRAMMER – 2020

🏢 XISTIT SOFTWARE HOUSE – ABBOTTABAD

PROJECTS MANAGER – 2020

- 05 Months Internship as Project Manager
- Wordpress Developer
- Digital Marketing Specialist

🏢 WOLF DIGITAL HUB – MARDAN, PAKISTAN

SOCIAL MEDIA MARKETING – 2021

- Social Media Management
- Social Media Marketing
- SEO
- Google Ads
- Graphic Designing

Digital Marketing

Graphic Designing

Wordpress Website Customization